

# Getting started

## with your dashboard



**Ladder**

+

**PROSPERITY**  
LIFE GROUP®

| Agent resources

240618-3653984  
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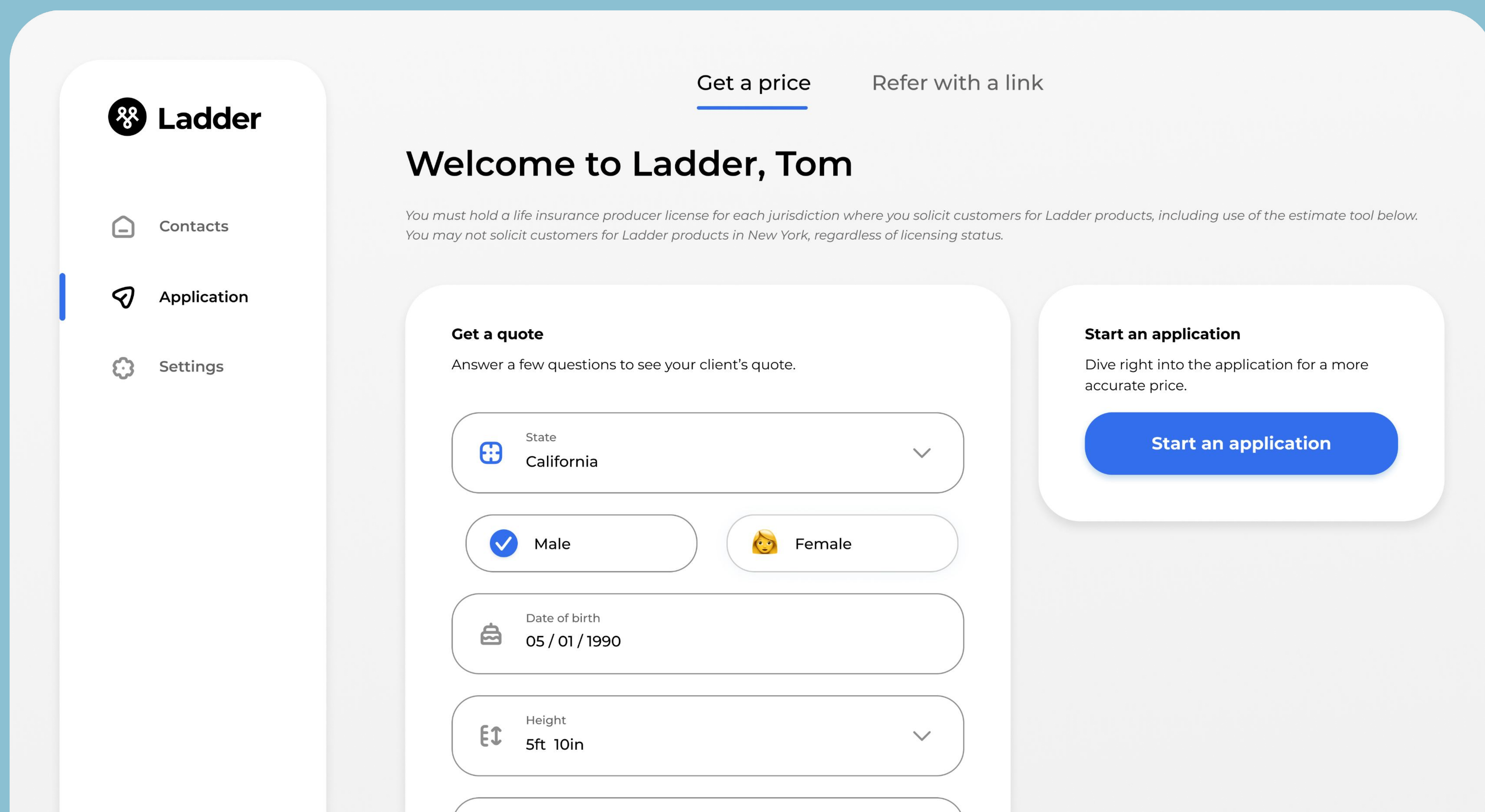
3 Agent dashboard overview

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4-5 Where to start



# Agent experience



## What can you do on the dashboard?

- Generate a quote
- View multiple price points
- Start an application on behalf of a client
- Track your clients' progress
- See who's accepted a policy
- Access helpful materials

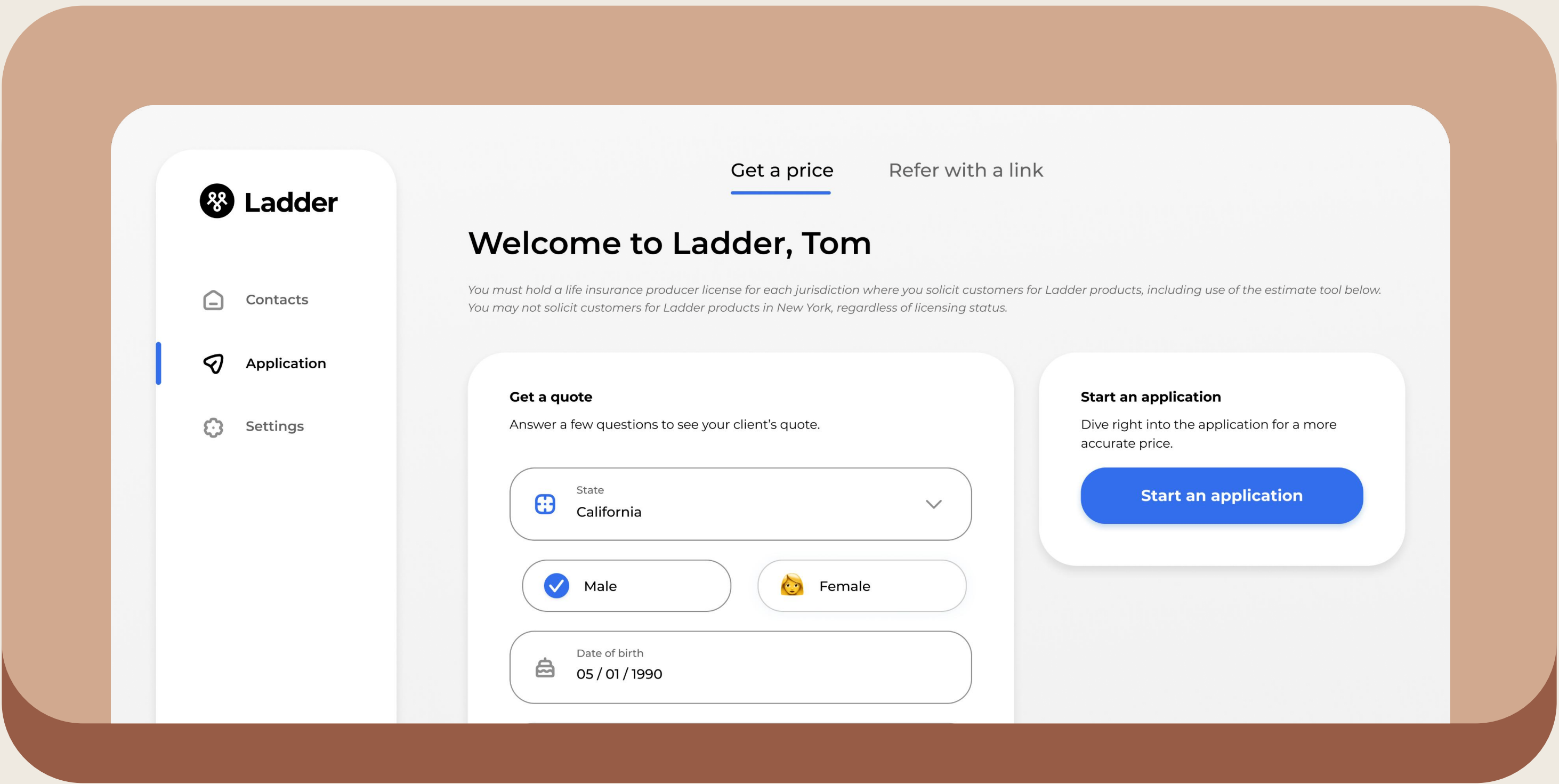




# Where to start

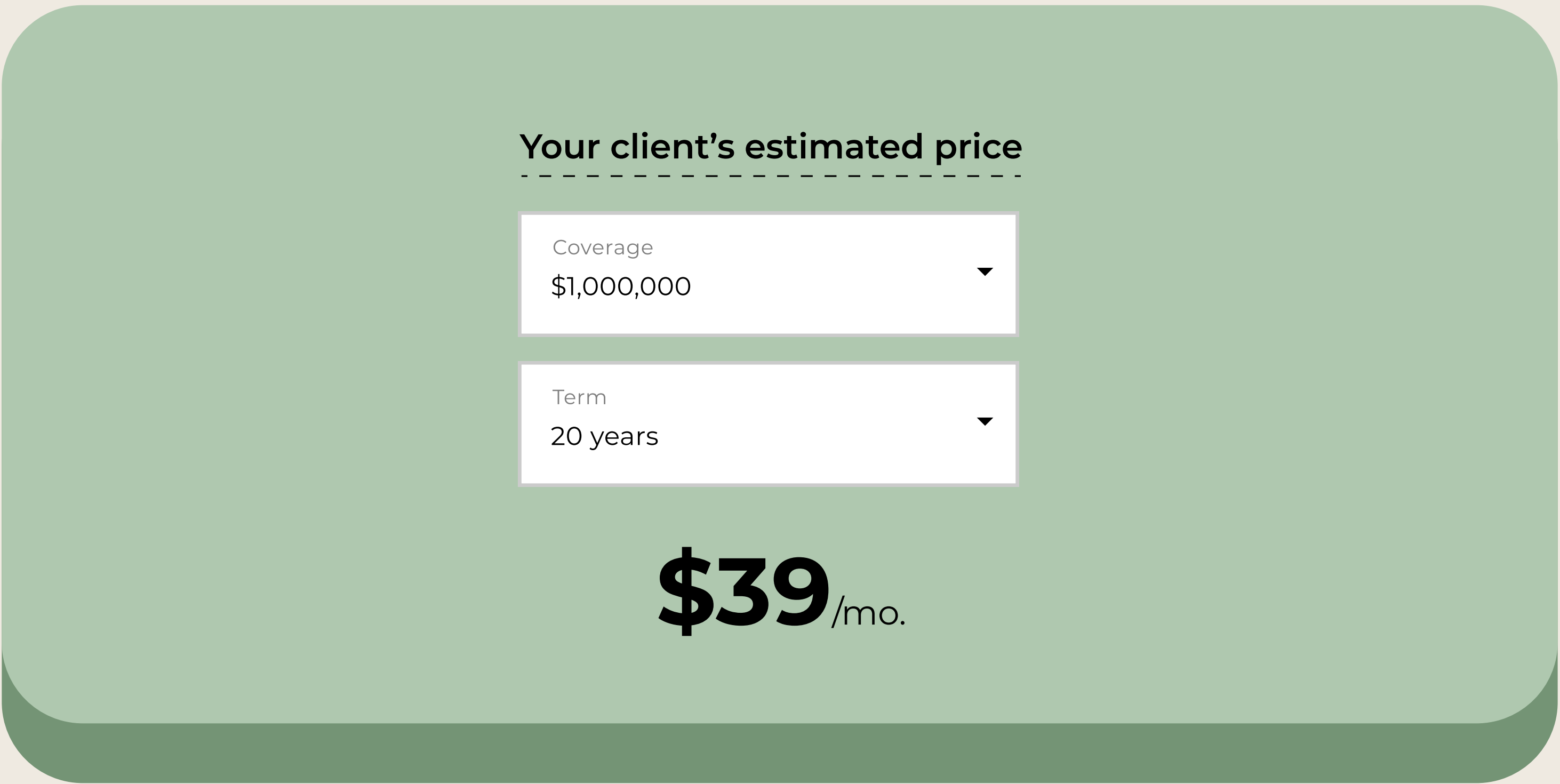
## Explore the dashboard

Ladder’s dashboard is clean and simple, with features and resources to help you sell and keep an eye on pending applications.



## Generate quotes

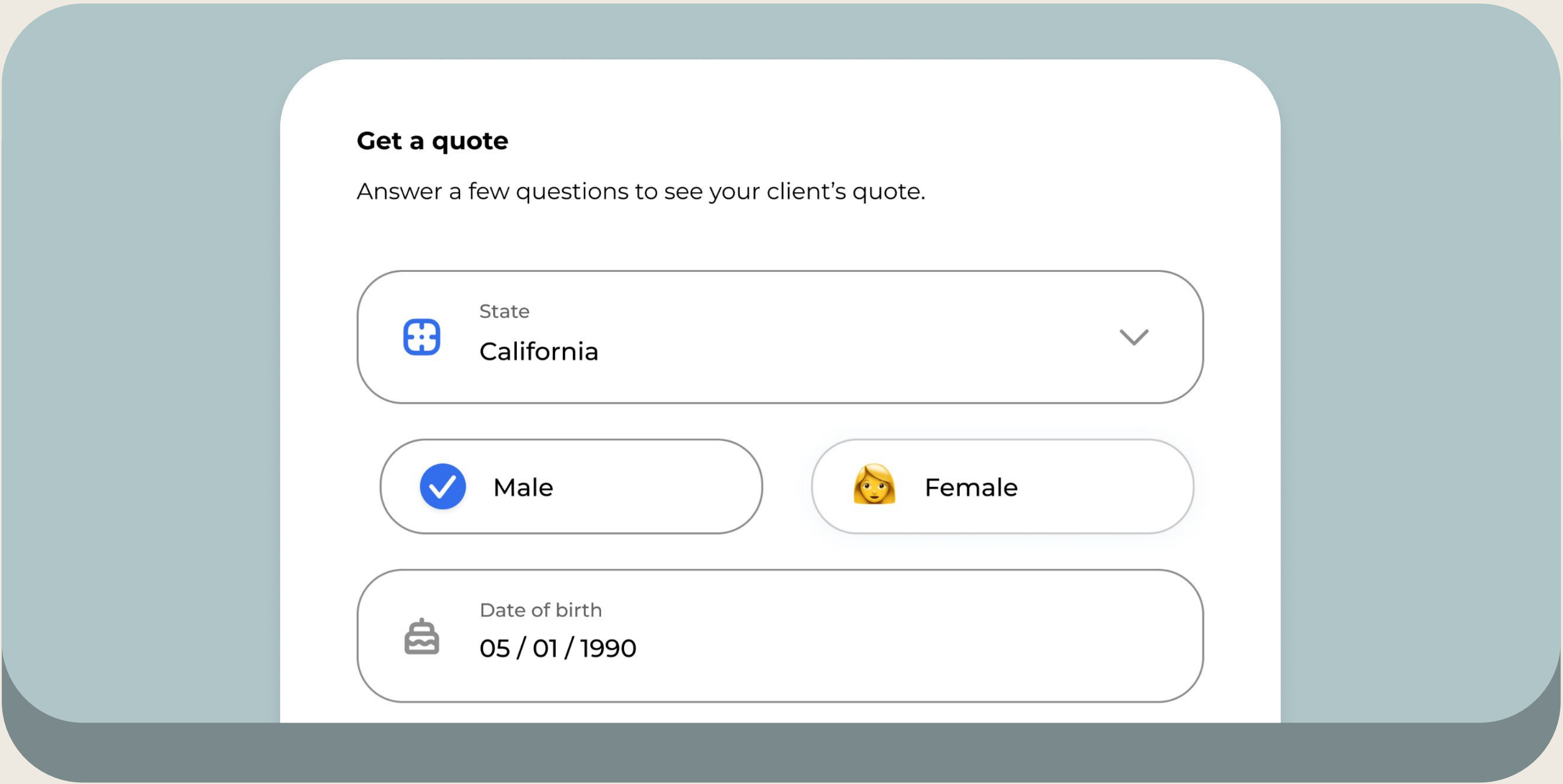
Enter a few basic client details for an estimated price, then share the quote via email.



## Dive into the agent-assisted journey

Start an application on a client’s behalf. They’ll get a chance to review it before submitting.

**Note:** Term life insurance through S.USA Life Insurance Company, Inc. is not available in Connecticut or New York.

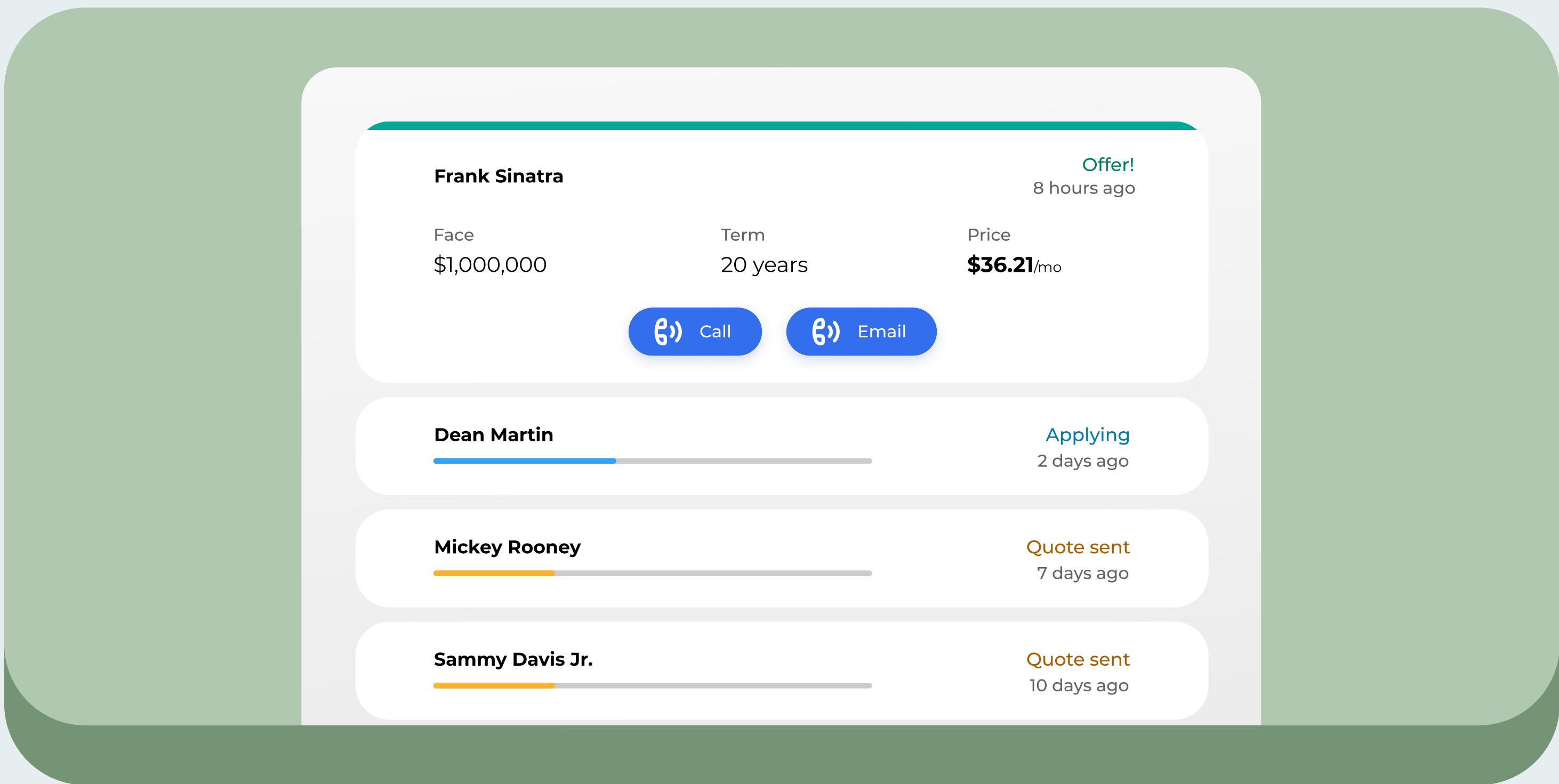




# Where to start (cont.)

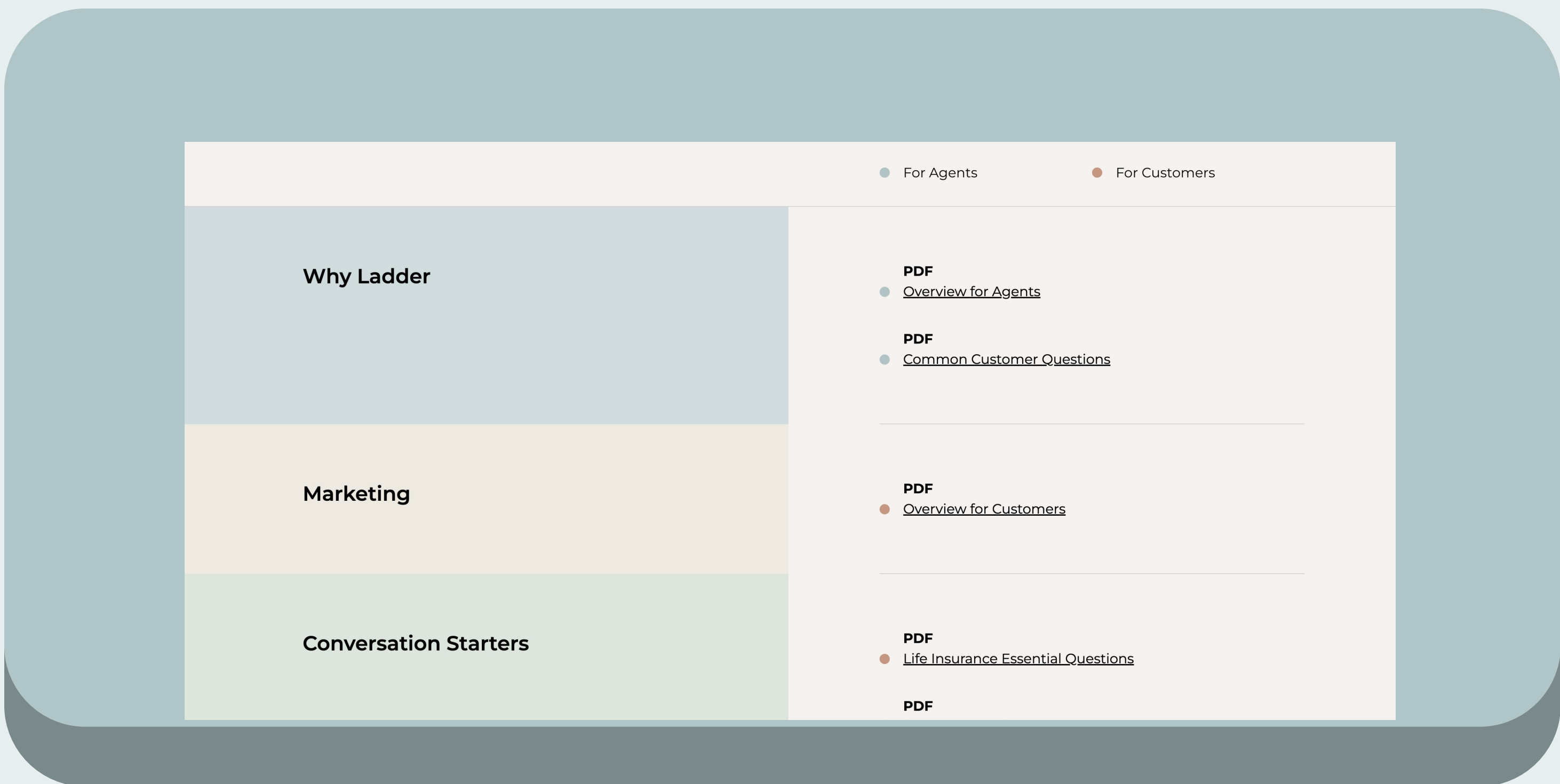
## Track clients' progress

Keep track of all your clients — and their coverage details — in one place.



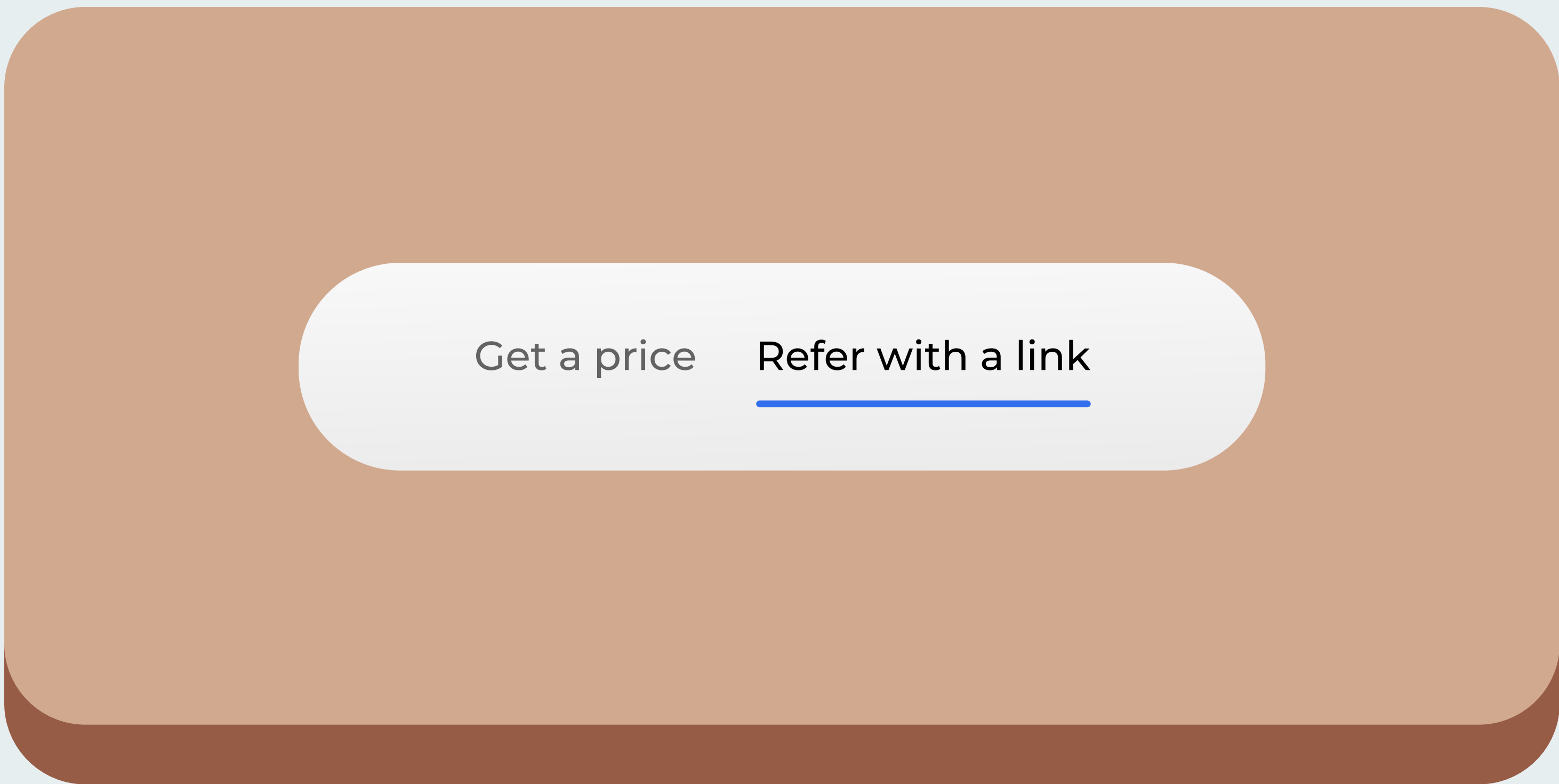
## Check out resources

Review the resources that'll help you confidently discuss Ladder with your clients. We've included downloadable PDFs that you can share with clients.



## Use your unique link

When a client uses your unique tracking link to apply and a policy is issued, you'll get paid for the sale.



Ladder Insurance Services, LLC (CA license 0K22568; AR license 3000140372) offers term life insurance policies in the District of Columbia and all states except Connecticut and New York on behalf of S.USA Life Insurance Company, Inc. (S.USA), Roanoke, VA (policy form number ICC23P-PL100 and P-PL100). S.USA is not licensed in all states and is part of Prosperity Life Group<sup>SM</sup>, a marketing name for Prosperity Group Holdings, L.P. and its subsidiaries. Insurance policy prices, coverages, features, terms, benefits, exclusions, limitations and available discounts are subject to qualifications. S.USA is solely responsible for any claims and has financial responsibility for its own products. 240618-3653984