AXA's Smart Total Evaluation Program (S.T.E.P.)

S.T.E.P.

S.T.E.P.

AXA's S.T.E.P. is an underwriting program that allows a one class rating improvement with favorable risk factors and a healthy lifestyle. Rating improvements include **all** levels of Preferred, including Preferred Elite.

The criteria used in S.T.E.P. is derived from age/amount requirements – with less reliance on APS records – resulting in reduced aggregate cycle times.

Eligibility

Age Limits	20-69
Products	All fully underwritten products
Retention	Up to AXA's available full retention, \$20 million individual or \$25 million Survivorship
Number of Lives	Each life on a Survivorship case is eligible
Preferrred Class	Allows a one class improvement up through Preferred Elite
Ratings	Cases rated up to Table C

How does it work?

Our Underwriters will consider factors such as:

- History of non-tobacco use
- Exam findings

Family history

- Examinings
 Favorable insurance lab findings
- Aerobic exercise
- Prescription usage

Please note: This program is unavailable for tobacco users and does not apply to flat extras or certain impairments. This program replaces the Good Health Credit Program (GHCP).

Case Study:

- Male age 49, applying for \$1.5 Million BrightLife Grow
- Preferred Non Tobacco due to build, 5'9" 205 lbs.
- He has no significant medical history, and his last physical exam was 18 months ago
- He is a life-long nonsmoker and he states on the application that he exercises regularly. His blood pressure is normal on exam, his parents are both still living at age 75, and his cholesterol was excellent on insurance labs.

Result: Preferred Elite offer – without an APS!



redefining / standards®

For more information, please contact the AXA Life Sales Desk.

"AXA" is a brand name of AXA Equitable Financial Services, LLC and its family of companies, including AXA Equitable Life Insurance Company(NY, NY), MONY Life Insurance Company of America (AZ stock company, administrative office: Jersey City, NJ), AXA Advisors, LLC, and AXA Distributors, LLC. AXA S.A. is a French holding company for a group of international insurance and financial services companies, including AXA Equitable Financial Services, LLC. This brand name change does not change the legal name of any of the AXA Equitable Financial Services, LLC companies. The separate obligations of AXA Equitable Life Insurance Company and MONY Life Insurance Company of America are backed solely by their respective claims-paying ability.

For Financial Professional use only. Not for distribution to the public.

