

Double Your **Money** Bonus Program

Earn Up To \$5,000 Bonus Money In 60 Days!

Submit at least three term or whole life cases, each with a \$500 minimum annual premium, between December 1, 2017 and January 31, 2018 and paid for by March 9, 2018, to be eligible for the **“Double Your Money Bonus Program.”** For every qualified term or whole life policy that meets the above requirements, including the first three cases, you will earn:

- a \$100 Amex Gift Card for each case with a face amount of less than \$1,000,000
- a \$150 Amex Gift Card for each case with a face amount equal to or more than \$1,000,000

Any combination of cases will qualify. The key requirements are: (i) the annual premium is \$500 or more, (ii) it is submitted by January 31, 2018 and paid by March 9, 2018, and (iii) it is not a case on yourself and/or your family.

A “Double Your Money Bonus” is given for any \$500 or greater premium case, submitted on or after December 1, 2017 and issued and paid by December 29, 2017.

Wishing you Happy Holidays and a Wonderful New Year!

For more information, contact your
brokerage manager at:
1-800-823-4852

Double Your Money Bonus Program Guidelines

Participation is reserved exclusively for licensed and contracted SBLI writing agents who are in good standing with SBLI including, but not limited to their continued compliance with the terms of their SBLI contract.

If a policy on which a Double Your Money bonus is earned goes out of force for any reason prior to payment of the bonus cash, the total bonus payable on the remaining policies will be recalculated accordingly.

Bonus program recipients will be paid wherever possible the week following and no later than April 30, 2018 on paid qualifying policies. Bonus will be paid with American Express gift cards. The maximum bonus amount available for each writing agent is \$5,000.

To be eligible for the contest:

- Term and whole life insurance policies are eligible for the contest, **excluding Single Premium Whole Life policies.**
- To be eligible for the contest, applications must have been received between December 1 and January 31 and paid for by March 9, 2018.
- The annual premium per case must be at least \$500.
- The agent may not have a negative commission balance during the program.
- Replacements must be suitable and the new premium must be at least \$500 greater than the old policy.
- Conversions are not included in the program.
- Policies written on self, family, or other producers will not count.

SBLI will follow IRS guidelines regarding tax reporting in connection with this bonus program. All participants must remain licensed and contracted with SBLI at the time of the bonus program in order to remain eligible and to receive any cash awards.

In the case of dispute, the SBLI Vice President, Independent Distribution will make the determination of incentive awards and have full discretion to settle any award dispute after consultation with the SBLI Senior Vice President & Chief Distribution Officer.