

# Cancer Guardian™: Enhancing the Roadmap for Personalized Treatment

Presented by the experts at Wamberg Genomic Advisors (WGA), the Cancer Guardian™ program provides access to leading-edge genomic profiling.

Wamberg Genomic Advisors is a trusted advisory firm that works with best-in-class labs to deliver advanced genomic tests, typically not covered by medical insurance, at prices you can afford.



## The Genomic Profiling Advantage

Everyone possesses a genetic blueprint that makes us individual. Every cancer cell has an individual genetic makeup, too. Understanding the genetic mutations that are specific to every individual cancer is critical in identifying the most effective treatment at the beginning of your diagnosis.

Routine single gene markers or hot spot gene tests are the most prevalent genetic testing performed in today's standard of care to help guide cancer treatment. These tests do not show critical genomic rearrangements and alterations and therefore omits important information needed for better determining if a patient is a candidate for advanced treatment therapies.

That's where comprehensive genomic profiling comes in.

## What is Genomic Profiling?

Genomic profiling information adds to the personalized treatment roadmap for you and your treating physician. It provides information that can better guide your treating physician in determining the most effective treatments and care based on the genetic makeup of your specific cancer.

This precise genomic data can identify if you are a candidate for advanced treatment options, such as targeted therapies, immunotherapies and clinical trials.

Your cancer diagnosis is personal to you. Your cancer treatment plans should be equally personal.

## How Comprehensive Genomic Profiling Can Benefit You:

- ✓ Improve cancer diagnostic accuracy
- ✓ Better predict cancer patient outcomes
- ✓ Guide cancer treatment selection using precision medicine
- ✓ Leads to more patients getting enrolled in clinical trials and new drug discovery
- ✓ Improve patient survival

# Getting Started With Cancer Guardian™

Ordering genomic profiling tests through Cancer Guardian™ is a 4-step process:

WGA



Upon diagnosis of cancer, the participant should immediately contact Wamberg Genomic Advisors.

Wamberg Genomic Advisors will provide the treating physician with the genomic testing options through Cancer Guardian, the physician will order the appropriate test, and arrangements will be made for your specimen to be moved to the test lab.

The genomic profiling report delivered to the treating physician will highlight the most effective treatment options for your cancer.

Wamberg Genomic Advisors are available to answer any of your or your doctor's questions throughout the testing process.

## Contact WGA After Diagnosis

After your initial cancer diagnosis, reach out to WGA at your earliest opportunity.

We'll contact your doctor with your testing options, and our partner test laboratories will coordinate the transport of specimens to their testing facility as quickly as possible.

## Lab Work and Testing

Cancer Guardian™ genomic profile tests uses DNA sequencing to identify mutations found in cancer cells.

Our experienced staff at WGA work with our regulated genomic lab partners to deliver the highest standard of service for report delivery and analysis.

## How Your Cancer Guardian™ Reports Are Used

Your Cancer Guardian™ report can highlight key mutations in various genes relevant to your cancer.

Your treating physician can use the Cancer Guardian™ report to help identify the most effective treatment options for your cancer.

WGA and our test lab partners have experts who are able to discuss any questions your treating physician may have.



# Give your treating physician another tool in their toolbox with the Cancer Guardian™ program.



**Approximately 39% of people will be diagnosed with cancer at some point during their lifetimes.<sup>1</sup>**



**Nearly half of breast cancer patients have severe treatment side effects.<sup>2</sup>**



**Total annual cost of cancer care in the U.S. is projected to reach \$175 billion by 2020.<sup>3</sup>**

## Advanced Treatment Options

Genomic profiling can help your physician discover if you are a candidate for advanced cancer treatments like targeted therapies, immunotherapies and clinical trials.

## Fewer Negative Side Effects

Cancer patients can suffer unpleasant side-effects depending on their treatment. Adopting a more optimal and personalized treatment therapy may reduce your need for symptom management, and reduce the risk of adverse drug reactions.

## Affordable and Accessible Tests

Comprehensive genomic profiling tests can run greater than \$7,000 per test, and are typically not covered by medical insurance. Participation in the Cancer Guardian™ program allows you to access leading comprehensive cancer genomic profiling — at an affordable price.

1 - <https://www.cancer.gov/about-cancer/understanding/statistics>

2 - <https://www.reuters.com/article/us-health-breastcancer-side-effects/nearly-half-of-breast-cancer-patients-have-severe-treatment-side-effects-idUSKBN15A1IT>

3 - <https://www.cancerinsurance.com/blog/ten-statistics-on-the-cost-of-cancer-treatment-in-america>

## Get Cancer Guardian™ Today

You can't choose if or when cancer will strike. Be certain you have access to leading genomic information with Cancer Guardian™, genomic testing when you need it most.

### Ready to get started?

Register online at [life.cancerguardian.com](http://life.cancerguardian.com) or over the phone at 855-WAMBERG (926-2374).

### Customer service inbox:

[life-cg@wamberggenomic.com](mailto:life-cg@wamberggenomic.com)  
4330 La Jolla Village Dr. Suite 230  
San Diego, CA 92122

**REGISTER TODAY**

Program registration must be completed within 90 days of becoming eligible in order to receive the first year complimentary program offering.

